

BACHELOR OF SCIENCE IN SPORT MANAGEMENT DEGREE

General Education Studies – 38 Sem./Hrs.

English (6)

ENGL 1300	English Composition I
ENGL 1310	English Composition II

Speech/Communication (3)

Choose one:

COMM 1300	Principles of Oral Communication
COMM 2300	Business Professional Speaking

Mathematics/Computer Science (3)

MATH 1370	College Algebra (or Math with College Algebra as a Pre-requisite)
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Science (8)

BIOL 1400	Human Biology & Lab
PHYS 1400	Physical Science & Lab

Fine Arts (3)

Choose one:

ARTS 1320	Fine Arts: Music
ARTS 1330	Fine Arts: Theater

Humanities (6)

HUMM 1310	Intro. to Humanities: Worldview
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Choose one:

ENGL 2300	World Literature
HIST 2320	World Religions

Behavioral Sciences (3)

PSCS 1300	General Psychology: Life Principles
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Social Sciences (6)

PSCI 2300	U.S. Government
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Choose one:

ECON 2330	Principles of Macroeconomics
HIST 2300	History of Civilization
HIST 2310	U.S. History

Sport Management Institutional Requirements – 24 Sem./ Hrs.

Student Development (3)

STDV 1110	Alpha Seminar (first Fall semester of enrollment)
STDV 1111	Beta Seminar (for incoming freshmen students only)
STDV 1060-1, 2060-1 STDV 3060-1, 4060-1	Service Learning I-VIII (Required participation each semester of enrollment freshman through senior years; pass/fail.)
LEAD 2000-1	Leadership Seminars I & II (Required participation each semester of the sophomore year; pass/fail.)
LEAD 3100	Leadership Seminar III or
LEAD 3101	Leadership Seminar IV

(Required participation each semester of the junior year; pass/fail.)

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Religion (21)

REL 1310	Old Testament Survey
REL 1320	New Testament Survey
REL 2320	Intro. to Christian Theology I
REL 2330	Intro. to Christian Theology II
REL 2340	Poetical Writings
REL 3310	Early Christian History
REL 4300	The Bible as Literature

Sport Management Major – 66 Sem./ Hrs.

Sport Management Core Requirements (18)

ACCT 2300	Principles of Accounting I
BUSN 1300	Business Foundations
BUSN 2300	The Legal Environment of Business
CSCI 2300	Microcomputer Applications in Business (Pre-requisite: CSCI 1300 or equivalency)
MKTG 2300	Principles of Marketing
SPMT 2300	Kinesiology

Upper Level Sport Management Core Requirements (35)

BUSN 3300	Applied Business Ethics
COMM 3380	Motivational Speaking
MGMT 3300	Organizational Behavior & Leadership
SPMT 3100	Field Experience in Sports I
SPMT 3101	Field Experience in Sports II
SPMT 3300	Leadership & Ethics in Sports

SPMT 3310	Organization & Management of Sports Programs
SPMT 3320	Sport Facilities Management
SPMT 3340	Athletic Training Techniques
SPMT 3350	Nutrition for Fitness & Sport
SPMT 4300	Sports & Exercise Psychology
SPMT 4310	Economic & Financial Management for Sport Organizations
SPMT 4320	Sports Promotion & Sales Management

Upper Level Sport Management Electives (6)

Choose two courses from the following options:

COMM 3330	Trans-Cultural Communication
COMM 3360	Advertising & Public Relations
COMM 4310	Small Group Communication
COMM 4330	Public Relations Communication
MKTG 3310	Strategic Selling
MKTG 3320	Promotional Strategy
SPMT 3330	Theory & Techniques of Coaching
SPMT 3360	Intro. to Basketball Coaching
MGMT 3310	Human Resource Management
MGMT 3320	Diversity & Multicultural Communication

Upper Level Sport Management Senior Capstone Requirements (7)

SPMT 4390	Internship in Health, Sport or Recreation
STDV 4200	Integrative Senior Seminar I
STDV 4201	Integrative Senior Seminar II

TOTAL PROGRAM REQUIREMENTS = 128 Semester Hours.