

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION DEGREE

General Education Studies – 38 Sem./Hrs.

English (6)

| | |
|-----------|------------------------|
| ENGL 1300 | English Composition I |
| ENGL 1310 | English Composition II |

Speech/Communication (3)

Choose one:

| | |
|-----------|----------------------------------|
| COMM 1300 | Principles of Oral Communication |
| COMM 2300 | Business Professional Speaking |

Mathematics/Computer Science (3)

| | |
|-----------|---|
| MATH 1370 | College Algebra (or Math with College Algebra as a Pre-requisite) |
|-----------|---|

Science (8)

| | |
|-----------|------------------------|
| BIOL 1400 | Human Biology & Lab |
| PHYS 1400 | Physical Science & Lab |

Fine Arts (3)

Choose one:

| | |
|-----------|--------------------|
| ARTS 1320 | Fine Arts: Music |
| ARTS 1330 | Fine Arts: Theater |

Humanities (6)

| | |
|-----------|---------------------------------|
| HUMM 1310 | Intro. to Humanities: Worldview |
|-----------|---------------------------------|

Choose one:

| | |
|-----------|------------------|
| ENGL 2300 | World Literature |
| HIST 2320 | World Religions |

Behavioral Sciences (3)

| | |
|-----------|-------------------------------------|
| PSCS 1300 | General Psychology: Life Principles |
|-----------|-------------------------------------|

Social Sciences (6)

| | |
|-----------|-----------------|
| PSCI 2300 | U.S. Government |
|-----------|-----------------|

Choose one:

| | |
|-----------|------------------------------|
| ECON 2330 | Principles of Macroeconomics |
| HIST 2300 | History of Civilization |
| HIST 2310 | U.S. History |

Business Administration Institutional Requirements – 24 Sem./Hrs.

Student Development (3)

| | |
|--|--|
| STDV 1110 | Alpha Seminar (first Fall semester of enrollment) |
| STDV 1111 | Beta Seminar (for incoming freshmen students only) |
| STDV 1060-1, 2060-1 STDV 3060-1, 4060-1 | Service Learning I-VIII |

(Required participation each semester of enrollment freshman through senior years; pass/fail.)

BUSN 2000-1 Business Leadership Seminars I & II

(Required participation each semester of the sophomore year; pass/fail.)

BUSN 3100 Business Leadership Seminar III **or**

BUSN 3101 Business Leadership Seminar IV

(Required participation each semester of the junior year; pass/fail.)

Bachelor of Science in Business Administration Degree – Page 2

Religion (21)

| | |
|----------|---------------------------------|
| REL 1310 | Old Testament Survey |
| REL 1320 | New Testament Survey |
| REL 2320 | Intro. to Christian Theology I |
| REL 2330 | Intro. to Christian Theology II |
| REL 2340 | Poetical Writings |
| REL 3310 | Early Christian History |
| REL 4300 | The Bible as Literature |

Business Administration Major – 66 Sem./Hrs.

Business Administration Core Requirements (30)

| | |
|-----------|---|
| ACCT 2300 | Principles of Accounting I |
| ACCT 2310 | Principles of Accounting II |
| BUSN 1300 | Business Foundations |
| BUSN 2300 | The Legal Environment of Business |
| BUSN 2320 | Data Analysis & Interpretation (Statistics) (Pre-requisite: MATH 2370 Finite Math; Co-requisite: CSCI 2300 Microcomputer Applications in Business) |
| COMM 2320 | Business Communications |
| CSCI 2300 | Microcomputer Applications in Business (Pre-requisite: CSCI 1300 Intro. to Computers or equivalency) |
| ECON 2340 | Principles of Microeconomics |
| MGMT 2300 | Principles of Management |
| MKTG 2300 | Principles of Marketing |

Upper Level Business Administration Core Requirements (18)

| | |
|-----------|--|
| BUSN 3300 | Applied Business Ethics |
| BUSN 3310 | International Business |
| FINC 3300 | Money, Banking and Financial Markets |
| MGMT 3330 | Management Information Systems |
| MGMT 3350 | Production & Delivery of Goods & Services |
| MGMT 4380 | Business Leadership & Strategic Management |

Required Upper Level Accounting or Business Administration Options (6)

Choose two courses within one of the following Accounting or Business Administration options:

Accounting

| | |
|-----------|--|
| ACCT 3300 | Intermediate Accounting I |
| ACCT 3310 | Intermediate Accounting II |
| ACCT 4300 | Accounting for Governmental and Non-Profit Organizations |

OR

Business Administration

| | |
|-----------|-----------------------------------|
| ECON 4300 | Managerial Economics |
| FINC 4310 | Investments |
| BUSN 4360 | Senior Business Seminar or |
| BUSN 4390 | Business Internship |

Bachelor of Science in Business Administration Degree – Page 3

Required Business Administration Areas of Concentration (12)

STUDENTS ARE TO CHOOSE ONE (1) OF THE FOLLOWING CONCENTRATIONS:

- **Economics & Finance**
- **Marketing**
- **Management**

Economics & Finance (12)

| | |
|-----------|----------------------------|
| ECON 4320 | International Trade |
| FINC 4300 | Managing Finance & Capital |

Choose two courses (six hours) from the following:

| | |
|-----------|-----------------------------|
| ACCT 4310 | Estate Planning |
| ECON 3310 | Public Finance |
| FINC 3310 | Personal Financial Planning |
| FINC 3330 | Real Estate Principles |

OR

Marketing (12)

| | |
|-----------|--------------------------------|
| MKTG 3320 | Promotional Strategy |
| MKTG 3360 | Advertising & Public Relations |

Choose two courses (six hours) from the following:

| | |
|-----------|--------------------------------|
| COMM 3310 | Desktop Publishing |
| COMM 3350 | Web Site Design & Development |
| COMM 4330 | Public Relations Communication |
| MKTG 3310 | Strategic Selling |
| MKTG 4340 | Services Marketing |

OR

Management (12)

MGMT 3300 Organizational Behavior and Leadership

MGMT 3310 Human Resource Management

Choose two courses (six hours) from the following:

MGMT 3320 Diversity & Multicultural Communication

MGMT 4310 Small Business Management

MGMT 4320 Entrepreneurship and Venture Management

TOTAL PROGRAM REQUIREMENTS = 128 Semester Hours.